

Shareholder information

REGISTRAR

The Company's shareholder register is maintained by its Registrar, Equiniti. Information on how to manage your shareholdings can be found at <https://help.shareview.co.uk>. The pages at this web address provide the following:

- Answers to commonly asked questions regarding shareholder registration;
- Links to downloadable forms, guidance notes, and Company history fact sheets;
- A choice of contact methods – via email, phone, or writing.

Alternatively, shareholders can contact Equiniti in relation to all administrative enquiries relating to their shares, such as a change of personal details, the loss of a share certificate or an out-of-date dividend cheque.

Shareholders can contact Equiniti at:

Equiniti Limited
Aspect House
Spencer Road
Lancing
West Sussex BN99 6DA

Telephone: 0871 384 2091*

Telephone number from outside the UK: +44 121 415 7567

* Calls to the above number are charged at 8p per minute from a BT landline. Other telephony providers' costs may vary. Lines are open from 8.30am to 5.30pm Monday to Friday.

FINANCIAL CALENDAR

Results for the financial year ending 30 June 2013 will be published:

1 November 2012
31 January 2013*
2 May 2013*
31 July 2013*

* provisional dates

DIVIDENDS

As a BSKyB shareholder you have the opportunity to choose to invest your cash dividend in further BSKyB shares via the dividend re-investment plan. Alternatively, you can have your dividend paid directly to your bank account. If you would like more information about your choices and to download the forms please go to www.shareview.co.uk. Alternatively, you can always phone our registrar, Equiniti, who will be happy to help.

OVERSEAS DIVIDEND PAYMENTS

A service has been established to provide shareholders in over 30 countries worldwide with the opportunity to receive their dividends in their local currency. For a small flat-rate fee, shareholders can have their dividends automatically converted from Sterling and paid into their nominated bank account, normally within five working days of the dividend payment date. For further details, please contact Equiniti.

ELECTRONIC SHAREHOLDER COMMUNICATION

All BSKyB shareholder documents are available online. To allow us to provide you with company information quickly, efficiently and in an environmentally friendly way, we recommend that you elect to receive 'Electronic Communications' whereby we will contact you with relevant information directly by email. Registering for Electronic Communication is very straight forward, and is done via Shareview, a secure internet-based platform provided by our registrar Equiniti. Just go to www.shareview.co.uk and follow the 'Register' link in the top left corner. You will need your Shareholder Reference Number, which can be found on your Share Certificate.



COMPANY SECRETARY

Dave Gormley

COMPANY REGISTERED OFFICE

Grant Way
Isleworth
Middlesex
TW7 5QD

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Overseas: +44 333 100 0333

COMPANY REGISTRATION NUMBER

2247735